



PRESS RELEASE

Wearable Art Fair Competition and Creative Trade Route Launch

Press release: 23rd June 2019.

On Friday 14th June over 350 people came to Gloucester Cathedral for an extravaganza evening of wearable art hosted by Art Couture Painswick, (ACP) Create Gloucestershire (CG) and South Gloucestershire & Stroud College. (SGS)

The event was the launch of a new Creative Trade Route bringing a range of creative venues and community groups along the A46 between Stroud and Gloucester. The stunning surroundings of Gloucester Cathedral provided a dramatic backdrop for an evening of fun, creativity and inspired by biomimicry and robotics.

Children from Gloucester Schools shared the catwalk with fashion students from Stroud and Sth Glos College and professional body paint artists and makers from across the UK.

ACP part funded three artist residencies in the run up to the launch night, alongside Gloucester Culture Trust, Create Gloucestershire and Comino Foundation to form an exciting partnership, born through the Art of Libraries legacy in Gloucester and Matson library. These artists have worked with local children to inspire creativity and innovation in wearable art. Venture Playground, Moat and Robinswood Primary schools, Tredworth Infants, Widden Primary, Kingsholm Primary, Gloucester Academy, Denmark Road High School have all been involved.

Competition winners were decided by a panel of local judges with expertise in design, fashion, robotics, and engineering.

Winners for each category were announced on the night as follows:

Wearable Art 12-17	Wearable Art Independent
1st Esme Townsend	1st Place Jack Everett
2nd Our World Creative Sustainability	Joint 2nd Jay Wynn
	Joint 2nd Angela Youngs
Wearable Art 18+	Bodypaint artists
1st Jules Ellison	1st Place Jade Laforest
2nd Kerry Lewis	Joint 2nd Elissa Barrett
	Joint 2nd Karen Huwen

QUOTES

"ACP has travelled from Painswick to Gloucester to highlight The Creative Trade Route partnerships developed to allow the creative expression of art worn on the body. Once again the engage makers throughout the county and thrill audiences of all ages!" Debra Drew, Chair of ACP

"Gloucester Cathedral came to life on Friday night with a smorgasbord of talent from primary school children through students to artists at the top of their game. The evening was the start of a new partnership that will offer unrivalled talent development opporuniites to young people in Gloucester City."

Pippa Jones, Director of Create Gloucestershire

Mark Gale from Gloucestershire Gateway Trust concluded *"Now people are recognising the amazing strengths in Matson and Robinswood and its rich and growing culture is making it a place that people want to come to."*

BACKGROUND NOTES FOR EDITORS



Editors notes:

Art Couture Painswick exists to promote the joy and creativity of wearable art, an art-form that is expressive, inclusive and fun.

Since 2010 ACP has hosted over 40,000 visitors and 446 artists at its stunning extravaganza Wearable Art Festivals.

In 2018 ACP partnered up with Create Gloucestershire to spread wings and reach new audiences and artists in Gloucester and Stroud.

Create Gloucestershire (CG) is an umbrella network that supports the arts and cultural sector in Gloucestershire and introduces new people and places to arts, culture and creativity.

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Judges were:

- **Alex Box** Make-up Artist and Creative Director
- **Daniel Chadwick** Artist, Engineer and Kinetic Sculptor
- **Dan Warner** Innovator and Co-Creator of Ohbot educational robotics system
- **Emma Willis MBE, DL** CEO and Tailor, Emma Willis London
- **Mary Wing To** Leather Artisan Designer and Whip Maker. World of Wearable Art winner
- **Sarah Dunning OBE** Chief Executive of Westmorland Ltd
- **Susannah Buxton** Emmy award-winning Costume Designer
- **Toke Malm** Dyson Engineer supporting educational outreach work with ACP and Create Gloucestershire

**For more details contact Pippa Jones, Director of
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IMAGES

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Wearable Art Winner 18+ category winner Jules Ellison with Judges
Image copyright: Simon Pizzey



Wearable Art Winner Independent category winner Jack Everett on

the catwalk
Image copyright: Simon Pizzey



Wearable Art Winner 12 - 17 category winning group 'Our World Creative Sustainability' on the catwalk
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Judges Alex Box and Daniel Chadwick with joint 2nd place winners in

the bodypaint category.
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Children from Gloucester schools take to the catwalk in their wearable art costumes.
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